

## REMARKS

Reconsideration and allowance of the subject application are respectfully solicited.

Claims 19 through 24 are pending, with Claims 19 and 22 being independent. Claims 19 through 24 have been amended.

Claims 19 through 24 were rejected under 35 U.S.C. § 102(b) over newly-cited US 2001/0011373 A1 (Inoue). All rejections are respectfully traversed.

Claims 19 and 22 recite, *inter alia*, first and second electronic program guide images, each electronic program guide image comprising program information display areas in the matrix format..., wherein the first electronic program guide display displays program information corresponding to programs of longer than a predetermined duration and does not display program information corresponding to programs of less than or equal to the predetermined duration, and the second electronic program guide display displays program information corresponding to programs of longer than a predetermined duration and also displays program information corresponding to programs of less than or equal to the predetermined duration.

However, Applicants respectfully submit that Inoue fails to disclose or suggest at least the above-discussed claimed features as recited, *inter alia*, in Claims 19 and 22.

Applicants respectfully submit that Inoue, et al. shows, e.g., that the content of one short program is shown in the summary information field 35 when the user selects the short program cell (e.g., [0085]), which provides neither a description nor a suggestion of the above-discussed claimed features including the recitations of “matrix format..., displays program information corresponding to programs of less than or equal to the predetermined duration”.

Applicants also respectfully submit that there has been no showing of any indication of motivation in the cited document that would lead the artisan to attempt to arrive at such features.

The dependent claims are also submitted to be patentable because they set forth additional aspects of the present invention and are dependent from independent claims discussed above. Therefore, separate and individual consideration of each dependent claim is respectfully requested.

Applicants submit that this application is in condition for allowance, and a Notice of Allowance is respectfully requested.

Applicants' undersigned attorney may be reached in our Washington, D.C. office by telephone at (202) 530-1010. All correspondence should to be directed to our below listed address.

Respectfully submitted,

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